

**Rolling out Digital Services
in Europe:
eHealth and Telemedicine
in Routine Daily Care**

**conhIT 2013, Berlin, Germany
9 April 2013**

Organisers: EHTEL and Momentum Telemedicine Network

Moderator: Stephan H. Schug, EHTEL

Rolling out Digital Services in Europe: eHealth and Telemedicine in Routine Daily Care

- ▶ **Digital Agenda for Europe - Key Action 13/2: 'widespread deployment of telemedicine services'.**
- ▶ **Ultimate goal:**
Make personal health services available by 2020
 - >> for all European citizens and patients
 - >> in support of prevention and the care continuum.
- ▶ **One response to the imbalance of**
 - >> growing health needs and
 - >> sparse resources in health and social care.

Rolling out Digital Services in Europe: eHealth and Telemedicine in Routine Daily Care

▶ MOMENTUM

is a network for key players in telemedicine

>> to share their experience and

>> to propose guidelines to successfully integrate useful services in routine care.

▶ Expert workshop

>> showcase successful services

>> highlight *first steps* towards the telemedicine guidelines, i.e. Momentum telemedicine Blueprint



Rolling out Digital Services in Europe: eHealth and Telemedicine in Routine Daily Care

- ▶ Focus on Disease Management and Personal Health Services in Support of Chronically Ill Patients and Persons at Risk
- ▶ Following current health needs, a paradigm shift “from acute care to prevention and proactive management of chronic conditions” is needed and some examples of early adopters of this trend may already be observed.
- ▶ To adjust health and social care to this paradigm, eHealth and telemedicine play a crucial role.

Rolling out Digital Services in Europe: eHealth and Telemedicine in Routine Daily Care

- ▶ **Marc Lange**
EHTEL and Momentum Coord., Brussels, Belgium
- ▶ **Stavroula Petropoulou**
Sismanoglio General Hospital, Athens, Greece
- ▶ **Rachelle Kaye**
Maccabi Health Services, Tel Aviv, Israel
- ▶ **Peeter Ross** (apologised)
Estonian eHealth Foundation, Tallinn, Estonia
- ▶ **Stephan Schug**
EHTEL and DGG e.V., Frankfurt am Main, Germany

Telemedicine and eHealth issues

- ▶ Telemedicine and eHealth have moved-up on the agenda at Regional, National and European level.

Open Issues:

- ▶ **Scientific evidence of telemedicine as a mean to improve cost efficiency, quality of life, quality and accessibility of care is still to be established.**
- ▶ **The sustainable financing of telemedicine services integrated into daily clinical practice is still limited to some forerunner organisations**
- ▶ **Understand better the impact and interactions with the redesign of health service organisation**

Goals: AIM - EHTEL Study Visits

- ▶ Identify strategies and guiding principles that lead to successful and sustainable services and solutions to support patients and citizens at risk in illness management and illness prevention.
- ▶ Identify principles of good governance for information systems in the health and social care sector that also support personalised health services and patient-centred healthcare.
- ▶ The organising partners will use this information to promote good practices for the transformation of health systems towards integrated services.

Germany Study Visit - Facts

- ▶ Monday, 05.11.2012 – Tuesday, 06.11.2012
(two half days)
- ▶ 5 November, Potsdam
State Chancellery of Brandenburg, Potsdam:
Actors in Brandenburg and Berlin-Brandenburg
- ▶ 6 November, Berlin:
 - 1) Charité: On-site visit
 - 2) TSB: Actors on the Federal Level in Germany
 - 3) TSB: Actors in Berlin
- ▶ **Telehealth in Germany in a European Perspective**

Digital Health Continuum – Concept

